

10 PANTONE COLOURS OF THE YEAR FROM THE PAST DECADE

By: Katia Gorshkova



Photography, That's Her Business, Unsplash.com

Each year, design and art lovers alike await with excitement for Pantone to announce the colour that they think will dominate the year ahead.

Each colour is symbolic of the time we live in, and reflects trends and innovations in design, art, fashion and even popular travel destinations—it's carefully selected by representatives from various nations' colour standards groups.

Let's take a trip down memory lane and look back at Pantone's last 10 chosen colours.

COLOUR OF THE YEAR 2014: RADIANT ORCHID



Radiant Orchid is an expressive purple that blooms with confidence and warmth. Its rosy undertones make it surprisingly versatile and a perfect addition to any room of the house.

COLOUR OF THE YEAR 2015: MARSALA



Marsala is a natural, earthy wine red. Like the fortified wine from which Marsala takes its name, it emanates sophistication and a grounded warmth.

COLOUR OF THE YEAR 2016: ROSE QUARTZ + SERENITY



Blending two hues for the first time, Pantone introduced both Rose Quartz and Serenity as its colour of the year for 2016. When joined together, the warm rose toned Rose Quartz and the cool tranquility of Serenity embody the perfect balance and soothe the senses.

COLOUR OF THE YEAR 2017: GREENERY



Much like the name suggests, Greenery is a zesty and fresh yellow-green shade that bursts with life and new beginnings. It represents the restorative quality of nature and reinvigorates its surroundings.

COLOUR OF THE YEAR 2018: ULTRA VIOLET



This blue-based purple is dramatic and provocative. It is inventive and imaginative, and reminds us of the mysteries and possibilities of the cosmos.

COLOUR OF THE YEAR 2019: LIVING CORAL



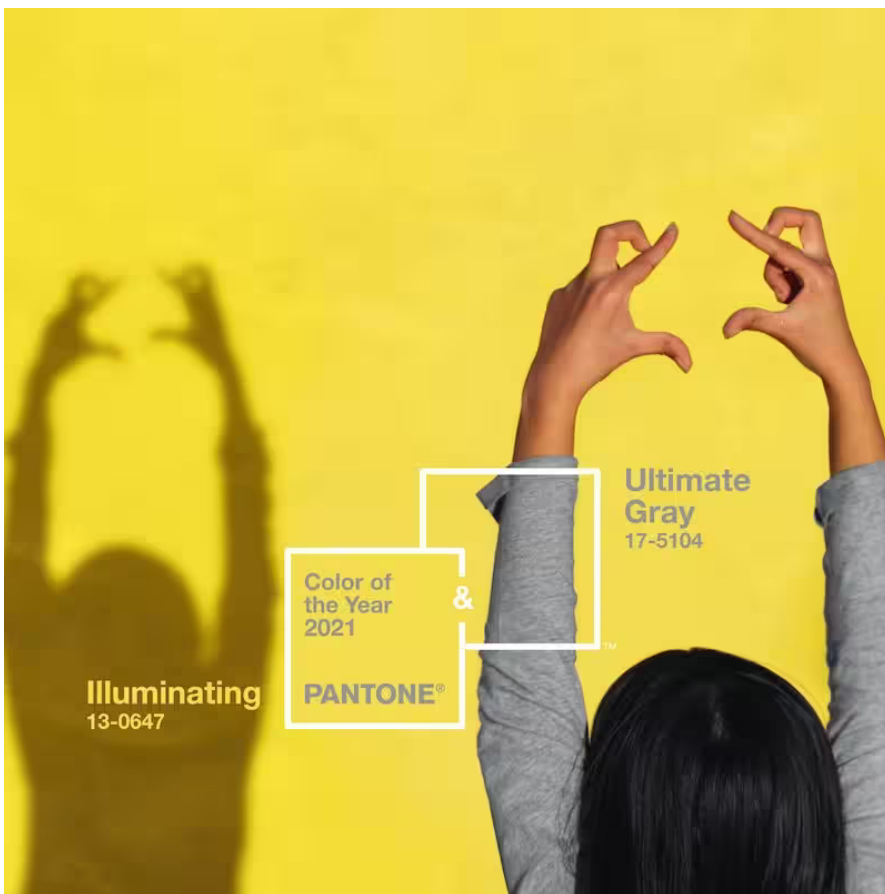
Living Coral is at once vibrant and mellow, comforting and playful. It encourages optimism and lightheartedness, while also embodying authenticity in our rapidly-changing world.

COLOUR OF THE YEAR 2020: CLASSIC BLUE



Timeless, enduring and dependable are all qualities ascribed to 2020's colour of the year. Classic Blue instills calm and confidence. It's an elegant shade that's reminiscent of the sky at dusk.

COLOUR OF THE YEAR 2021: ULTIMATE GRAY + ILLUMINATING



Once again combining two colours for 2021, Pantone sends a message of hope and strength after the unstable year that passed. Although ultimately independent, Ultimate Gray and Illuminating come together to support one another in a combination that evokes positivity.

COLOUR OF THE YEAR 2022: VERY PERI



Bursting with creativity and confidence, Very Peri is a new shade that combines the trusted qualities of blue and the vibrancy of its violet red undertones. It encourages personal exploration, inventiveness and courage.

COLOUR OF THE YEAR 2023: VIVA MAGENTA



Much like the name suggests, Viva Magenta vibrates with vigour and verve. This powerful red shade evokes courage, and is a celebration of strength and rebelliousness.

COLOUR OF THE YEAR 2024: PEACH FUZZ



Pantone's colour of 2024 is a very soft peach with a warm hue that awakens the senses. It's all-embracing and warm, and evokes a message of hope and kindness.

RECOMMENDED



6 MOOD-BOOSTING DECOR HACKS

BY: CHANTAL LAPOINTE

Once the holiday season is over and we've put away all the baubles and lights, the cold and the short winter days take a toll on our mood.

7 DESIGN AND DECOR TRENDS WE'RE LOVING